



Mr. Manish Bhatia appointed as President, Building Products Division, HSIL Limited

New Delhi, September XX, 2015: Mr. Manish Bhatia has joined HSIL Limited as President, Building Products Division. A business graduate from Xavier Institute of Management, Manish brings with him a rich experience working across several industries.

Mr. Sandip Somany, HSIL Limited said, *“Manish is a strategic thinker. His impressive track is a proof of his achievements and speaks volume of his ability. We at HSIL are at the cusp of charting a new brand strategy for our heritage brand ‘hindware’ and luxury brand ‘Queo’. I believe, Manish’s vision, endless energy and enterprise to deliver difficult goals are appropriate qualities that align well with our corporate vision’. ‘We look forward to this association as we progress as an organization with a single minded focus’, he added.*

Mr. Bhatia began his career with ICI India. Later he worked with AkzoNobel where he contributed immensely on various aspects of sales, marketing, innovation and change management. During his eighteen plus years there, he was involved in several Business & Brand Strategy projects.

His last held position before joining HSIL Limited was of Business Director- South & South East Asia for AkzoNobel Vehicle Refinishes. He also holds a specialization in Strategic Marketing from NUS, Singapore and Value Innovation and Blue Ocean Strategy from INSEAD.

About HSIL Limited:

HSIL Limited constitutes two primary business divisions, Building Products and Packaging Products. Within the ‘Building Products Division’ the product line includes; sanitaryware, faucets, wellness and other allied products. The product basket is available in the market under three price categories; luxury – Queo; Premium - Hindware Italian Collection, Hindware Art, Hindware, Amore and value for money brands Benelave and Raasi. The “Packaging Products Division”, manufactures glass & PET bottles, available under brand AGI and Garden Polymers (GP) respectively.

For further information please contact:

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